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# PRESS RELEASE

## BIBEN SALES AND DAMIN SALES TO REPRESENT CLASSIC WIRE & CABLE



**Miami, Florida** - Classic Wire & Cable (CWC) is pleased to announce the addition of two new sales representatives to the CWC sales team – Damin Sales and Joseph E. Biben Sales Corp. (Biben Sales). Damin Sales will cover Metro New York and northern New Jersey, while Biben Sales covers southern New Jersey, eastern Pennsylvania, Delaware, Maryland, northern Virginia, and Washington, D.C..

Damin Sales brings decades of experience and a renowned reputation for representing manufacturers with a service-driven, solutions-oriented approach. Since 1973, their team has built a reputation for lasting customer relationships and delivering direct support tailored to their regional market. As part of this partnership, Damin Sales will also operate as a stocking facility for CWC in New Jersey.

Biben Sales brings a legacy of providing excellent customer service and industry knowledge to the electrical market they serve. Since 1958, their team has built a strong reputation for providing personalized support, technical expertise and project management. Known for working closely with distributors on everything from specification to delivery, Biben Sales will bolster CWC's mission of providing fast, dependable service and high-quality products.

"We are excited to bring on partners who are well known and respected in their markets and share our values", said George Merritt, Vice President of Sales and Marketing at CWC. "We're looking forward to working together to deliver dependable support, local accessibility, and the high-quality wire and cable solutions customers expect from Classic Wire & Cable."

To contact Damin Sales, reach out to Peter Gregory at [peter@daminsales.com](mailto:peter@daminsales.com) or call 732-785-8866. To contact Biben Sales, reach out to Bill Solomon at [bsolomon@bibensales.com](mailto:bsolomon@bibensales.com) or call 215-985-9400.